

School of Mass Communications

2011 Scholarship Information

APPLICATION DEADLINE: 4 p.m. Tuesday, March 1

You must complete a separate application for each scholarship for which you wish to be considered. (*See the application form.*) Once you have completed your applications, compile them in one application package with **this completed cover sheet on the top**. (You may apply for as many different scholarships as you wish, but only one package should be submitted per student.) Your completed application package should be turned in by 4 p.m. Tuesday, March 1, at the School of Mass Communications Administrative Office, Room 2216. Late packages will not be accepted. These scholarships will be credited to the 2011-2012 academic year.

Name: _____ VCU Student Number _____

Check the scholarships for which you are submitting application materials.

_____ The **Alden Aaroe Scholarship** (up to \$1,000) awarded to a rising junior or senior mass communications student studying journalism with a 3.0 or higher GPA. This award is based heavily on GPA.

_____ The **Gene B. Creasy Scholarship** (\$1,000) awarded to a rising junior or senior broadcast major from Virginia with a 2.5 or higher GPA.

_____ The **Crutchfield Journalism Scholarship** (up to \$2,500) awarded to a rising junior or senior print journalism major. The award is based on academic achievement, financial need and the promise of success in newspaper work.

_____ The **Joseph F. Mason Scholarship** (up to \$500) awarded to a senior mass communications student studying advertising. The award is based on merit, as well as demonstrated student and community leadership.

_____ The **Martin Agency Endowed Scholarship** (up to \$2,500) awarded to a rising senior minority student majoring in advertising or public relations. The award is based on academic merit, recommendations and financial need. At least one letter of recommendation and a statement of need should be attached to the application.

_____ The **Robert Beverly Orndorff Scholarship** (up to \$1,000) awarded to a junior or senior undergraduate or graduate mass communications student interested in pursuing science reporting in print journalism. Academic achievement is the main criterion.

_____ The **Scott Stevens Scholarship** (\$500) awarded to a broadcast journalism major (junior or senior) interested in pursuing a career in broadcasting.

_____ The **T. Edward and Polly D. Temple Writing Award** (up to \$2,000) awarded to rising senior mass communications majors chosen by the faculty as the most promising writers in print journalism.

_____ The **Virginia Communications Hall of Fame Scholarship** (\$1,000) awarded to an undergraduate student based on merit, need and writing skills. A statement of need should be attached to the application.

School of Mass Communications Scholarship Application

Be sure you are eligible before you apply for a scholarship.

You may apply for more than one scholarship if you are eligible, but please use a **separate application for each** one. Turn in all required information and attachments with **each** application.

DEADLINE: 4 p.m. Tuesday, March 1

Please type or print.

I am applying for the following scholarship: _____

Name _____ VCU Student Number _____

Phone/Cell Number _____ VCU e-mail _____@vcu.edu

Local Address _____

City _____ State _____ Zip _____

Permanent Home Address _____

City _____ State _____ Zip _____

*Overall GPA _____ Year (Fresh., Soph., Jr., Sr.) _____ Sequence _____

Include the following with this application:
Incomplete packages will not be considered.

- A resume that includes jobs, achievements, off-campus activities, etc.
- A statement about why you are qualified to receive this scholarship (50-100 words.)
- A statement of financial need. (*Required only for the Martin Agency and Hall of Fame scholarships.*)
- Up to six writing or other samples of your work (published stories, advertisements, public service announcements, press releases, demo tapes, etc.).
- At least one letter of recommendation.
- A current copy of your transcript. May print from the eServices page on VCU's Web site at: <https://login.vcu.edu/cas>

Applicant's Signature _____ Date _____



See Michael Hughes or Carol Mawyer if you have questions about a scholarship.